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Dear Emily,

Thank you very much for your below email, which helped clarify the two different flows to adding a phone number to an account.

We welcome the fact that phone numbers are no longer directly searchable, as the removal of ad targeting from new numbers added through the 2FA flow.

Following your response, we would like to add some further questions for final clarifications:

1. Are there plans to set the default visibility of these new numbers to "Not visible"?

We believe that a user who's adding a new number through this flow could reasonably assume that it is being added purely for multi-factor purposes

2. Can you confirm that under "Look me up", it is possible for a user to set that to "nobody" against their phone numbers?

We are sure you can see how this is a potential avenue for finding the private accounts of users - for instance, victims of domestic violence - who for whatever reason may add a new non-"public" mobile number through the 2FA flow.

3. Could you also confirm if there was ever a way to set up a mobile number purely for 2FA/security purposes, or has it always been the case that users can only add a phone number to their profile even when doing so through the 2FA flow?

We would indeed look forward to have your answer by Friday at noon so that we can be able to incorporate it in what we will publish on our website.

Best regards,

Antonella Napolitano

Policy Officer