



Terms of Reference (ToR)

Background

Privacy International (PI) has been working on how best to protect workers subjected to algorithmic decision making in their workplace. As part of this work, it is now finalising a set of recommendations for gig economy platforms to help them improve their employee's working conditions.

Purpose of the Consultancy

The purpose of this consultancy is to develop a microsite to clearly present our algorithmic transparency recommendations to ensure that the companies that will be presented with them are able to understand what we're asking them to do. It should be relatively simple structurally, but visually engaging, responsive, and accessible.

The objective

PI microsite for campaign, with externally hosted database.

The consultant undertaking this project should possess ability to develop and design a simple frontend website using framework of their choice (such as vue.js, react, svelte...), pulling content hosted on a PI provided Drupal backend.

They should have knowledge and experience of selected framework and the associated programming language, modern CSS and HTML techniques for design and ability to work with Drupal APIs to obtain JSON formatted content from a separate backend.

The consultant should be comfortable with git, code deployment and modern web development standards.

Specific task to be performed by the consultant

- i) Engage with PI to understand needs and requirement for the project
- ii) design wireframe and mock-ups of the website to propose options for implementation
- iii) design visually engaging CSS/HTML elements representing implementation of demands to be included in the website. These elements should be responsive and accessible
- iv) build website based on agreed mock-ups, using a frontend framework of your choice

Outputs, timelines, and remuneration

Output:

The final product should be 5 page website in one language that presents recommendations regarding algorithmic transparency. These pages will include:

- Landing page with content and link to relevant other pages
- 3 "demand" pages each with text, visual examples of desirable behaviour (such as a notification on a smartphone screen) designed in HTML/CSS
- An about page with text information

The website will be hosted on a VM provided by PI and provisioned adequately. Content displayed on the website will be dynamically pulled from an existing Drupal backend provided by PI via API calls. While the website should be relatively static, a template page should also be provided to allow for additional page in the future.s

Website should be lightweight, responsive and accessible. The final product should be fully tested and compatible modern OS and browsers.

Website design should be based on a soft interpretation of PI's brand guidelines.



Knowledge transfer:

The code of the final website should be distributed under an open-source license and control of the repository should be provided to PI once the project is completed. Code should be commented and documented as to allow for take over and maintenance.

This should be delivered by mid-November 2024 (at the latest) as per a schedule of deliverables to be agreed between PI and the selected consultant.

Timeline and remuneration

Please send your proposal outline and portfolio to contract-bbm@privacyinternational.org by 29th September 18:00 BST 2024. We will review proposals as we receive them and may close applications early - we will aim to respond to people as soon as possible.

Budget for this project is £4k

You can find out how we handle your data in our [privacy policy](#).